

University of Pretoria Yearbook 2016

Managing human capital 801 (GIB 801)

Qualification Postgraduate

Faculty Gordon Institute of Business Science

Module credits 12.00

Contact time 28 contact hours per 3 week cycle

Language of tuition English

Academic organisation Gordon Institute of Business S

Period of presentation Semester 2

Module content

This course will explore, first, the core components of the talent management value chain, namely, planning, attracting, retaining and developing talent and, generally how to win in the ongoing war for talent. Secondly, the specific case of managing talent when operating in dynamic markets will be covered. How have global companies managed the complex field of international talent management without depleting their home base human resources? Third, the course will provide students with some insights into managing their own careers effectively. The elective will explore talent management from both theoretical and practical perspectives.

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